

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Frank C. Nicholas et al.)
Serial No.: 10/657,636) Group Art Unit No.: 3622
Filing Date: September 08, 2003)
Title: METHOD AND SYSTEM FOR) Examiner: Arthur D. Duran
PROVIDING NETWORK BASED)
TARGET ADVERTISING AND)
ENCAPSULATION) Conf. No.: 2816

REQUEST FOR RECONSIDERATION AND RESPONSE TO
RESTRICTION REQUIREMENT

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

This is in response to the Office Action mailed September 18, 2009. Applicants respectfully request reconsideration of this application in light of the following remarks.

Remarks begin on page 2 of this paper.